



Millers for Nutrition

Good for business.
Great for people

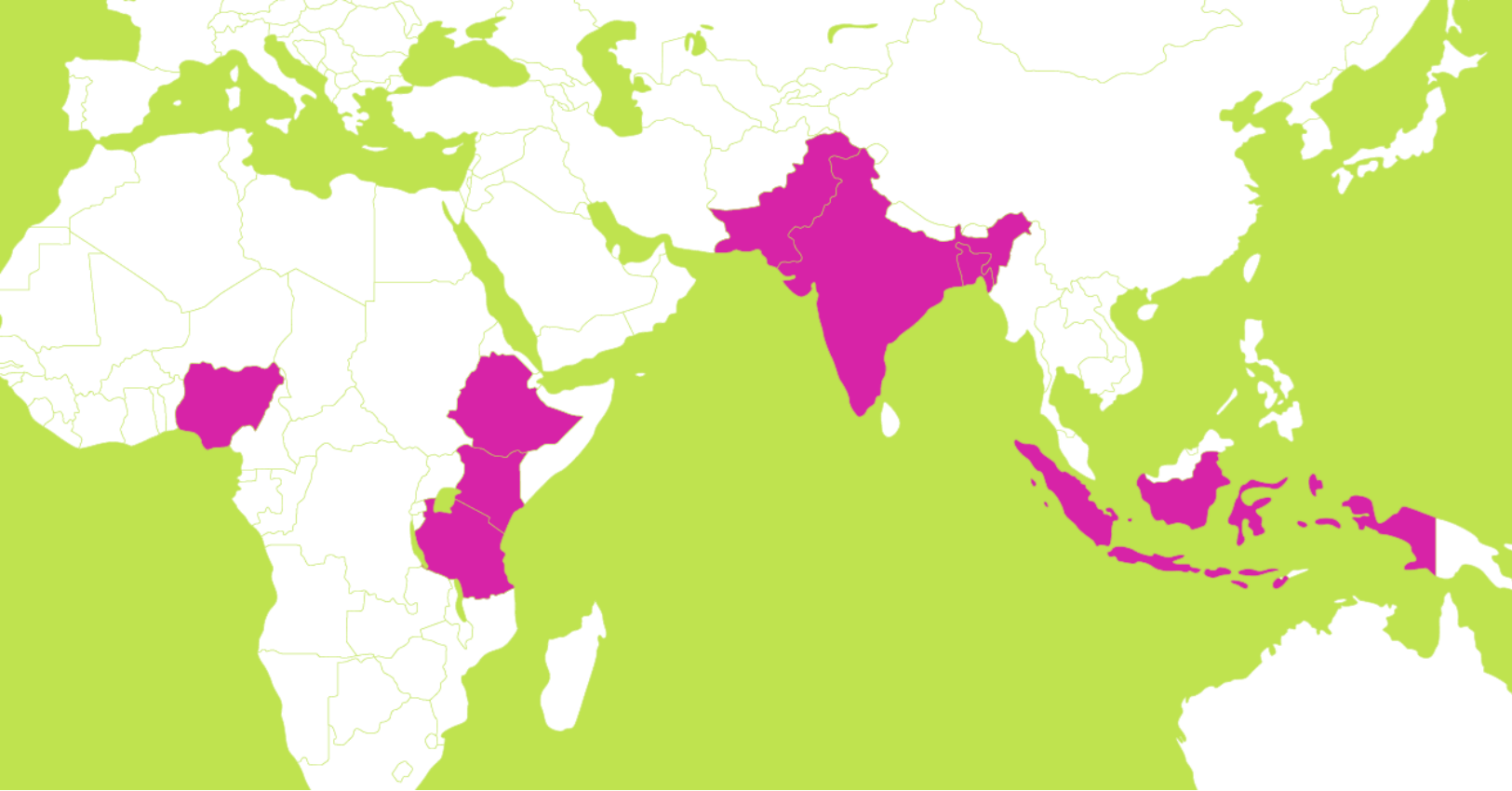


We champion the millers who champion nutrition

Millers who fortify their food well play a vital role in improving the health and nutrition of billions.

Millers for Nutrition believes it's time to recognize and reward this vital work.

Millers for Nutrition is a new coalition aiming to make producing good quality fortified food – good for millers' business – and good for their communities.



Flour



Oil



Rice

8 countries.
3 foods.

Countries

Nigeria, Kenya, Tanzania,
Ethiopia, India, Pakistan,
Bangladesh, Indonesia



Grow your network and increase your impact

Our members join a network of market leaders and innovators who are driving change across the industry, while also making connections with like-minded partners, suppliers and potential customers.

Membership sends a clear signal of commitment to fortification excellence.

Together, we are raising fortification standards and improving lives.



We make fortification excellence easier for millers...

By sharing practical tools and best-in-class expertise and training from industry leaders, we enable more milling businesses to step up and adopt fortification best practices



Digital toolbox

Digital tools and resources, including guidelines and fortification data.



Tailored technical assistance

Bilateral support on specific issues through established partners



Testing support

Support for testing products and premix (access to equipment and training)





...and more rewarding

By building recognition and brand awareness for our members, we turn fortification excellence into a business advantage.



Recognising performance and rewarding progress

- Annual rating of fortification performance
- Rating milling company brands based on self-reporting and independent testing
- Expanding Micronutrient Fortification Index from Nigeria and Kenya into other countries



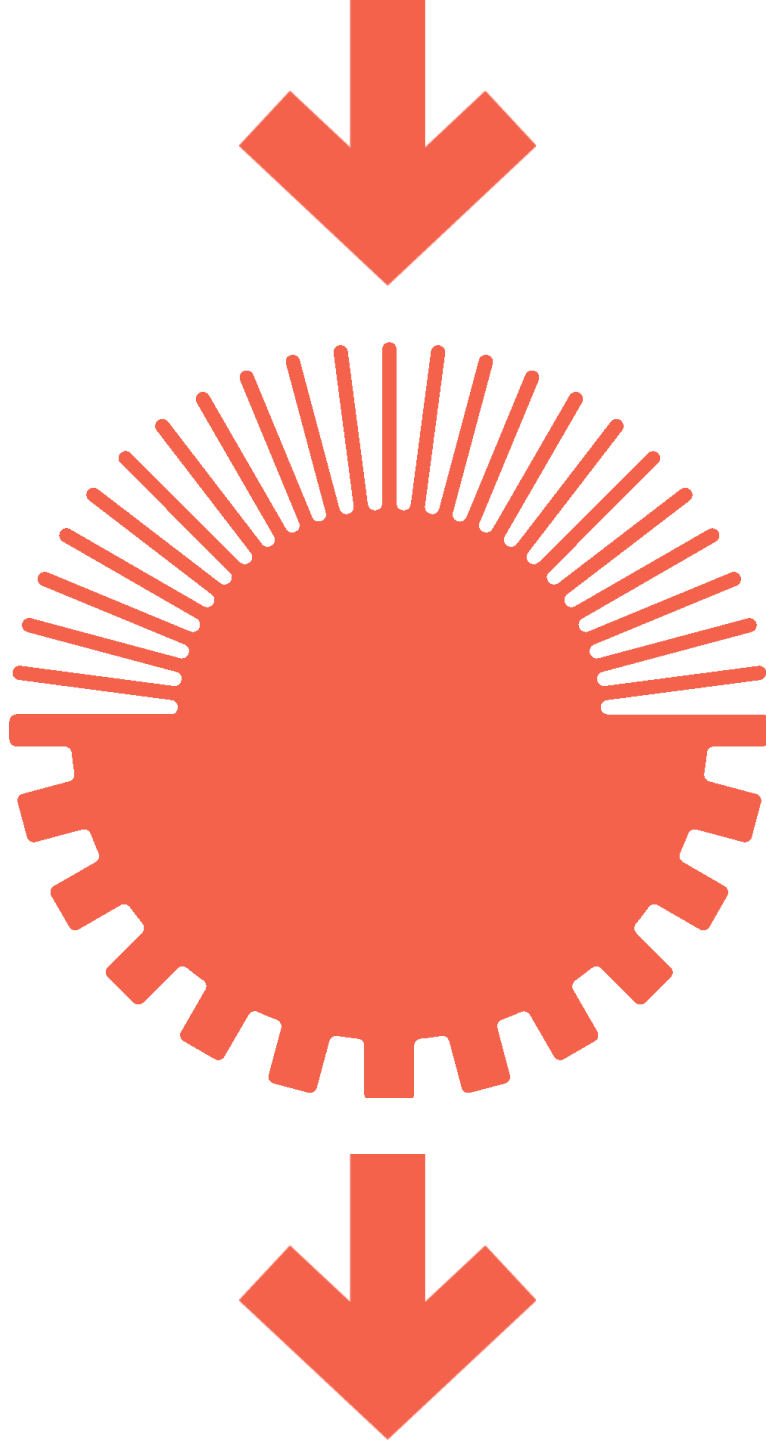
Celebrating success & demonstrating impact

- Annual CEO Forum to spotlight the best-performing companies
- Media coverage to share success stories

We back millers every step of the way

From curious starters to established champions, we give millers the backing they need.





Non-member Free access

Benefits

- Access to information and tools through an online Knowledge Hub
- Access to workshops, sector-wide trainings and virtual training events

Criteria To Join

- Industrial processor of wheat or maize flour, edible oil (soya/palm), rice and rice kernels
- Registered business in Nigeria, Ethiopia, Tanzania, Kenya, India, Pakistan, Bangladesh or Indonesia
- Expressed interest in improving nutritional quality of food



Starter

Benefits

- Everything included in Free Access plus:
- Access to free factory assessment and diagnostics by industry experts, coordinated by TechnoServe
- Access to free technical assistance to improve fortification and business performance, delivered by technical partners or TechnoServe

Criteria to Join

- Free Access +
- Adequate manufacturing machinery (good operating condition, quality assurance/quality control equipment, etc.)
- Training plan inclusive of food fortification standards and procedures
- Utilization of adequate manufacturing practices
- Product samples available for testing



Practitioner

Benefits

- Everything included in Starter level plus:
- Access to free testing support
- Access to impact data (e.g. number of people reached) for sustainability reporting and communications
- Access to a certificate of analysis from an ISO accredited lab that demonstrates fortification compliance
- Access to an exclusive online community that enables networking and exchange with millers and industry leaders from other countries
- Recognition and prominent visibility on the Millers for Nutrition website with company profile

Criteria To Join

- Starter level +
- Identifying fortification or nutrition brand on product packaging
- Gender equity plan detailing opportunity and access for women
- Proof of quality premix used in fortification process



Champion

Benefits

- Everything included in Practitioner level plus:
- Recognition and exposure as food fortification champion at national and international level
- Opportunity for your brand to be celebrated as a top performer on a respected fortification rating index at an annual CEO-level event and award ceremony
- Prominent role in Millers for Nutrition Coalition with influence on shaping design and service offerings, working closely with senior industry partners across the food value chain, and leading advocacy and policy initiatives to benefit the milling industry

Criteria To Join

- Practitioner level +
- At least 50 percent of produced brands meet national fortification standards
- Commitment to contribute to technical workshops and other food fortification support activities
- Participate in one or more national or international food fortification events
- Participate in a minimum of three technical workshops or other food fortification learning opportunities
- Fortification Index* participants must attain a minimum score of 65% across the 4PG framework

**The more our members
commit to fortification
excellence, the more
their businesses benefit.**



Build greater
recognition for
product quality and
industry leadership



Reduce
compliance risk



Improve production
process efficiency
and drive
performance
improvements across
the wider business



See your business
flourish in line with the
communities you
serve





Our ambition

Better nutrition for a billion

Millers for Nutrition aims to reach 1 Billion people by 2026 with correctly fortified flour, rice and edible oil.



A powerful coalition for better nutrition

Millers for Nutrition is supported by a range of players across the food value chain.

Millers

Millers are at the heart of our coalition, investing in good fortification practices at local, national and global level. The coalition includes champion millers – small, medium and large businesses who already fortify according to national standards and can help drive excellence more widely. We also welcome millers who do not yet fortify at the right levels, but are ready to commit to improving their fortification practices. Depending on their level, millers can join the coalition as starters, practitioners or champions and graduate over time.

Strategic Fortification Partners (SFPS) & local technical partners

Global, regional & local technical partners delivering relevant support services and technical assistance to millers.



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Strategic advice & funding support



Coordination & backbone



Strategic advice & funding support

Coordination & backbone

Ecosystem partners

SFPS & local technical partners



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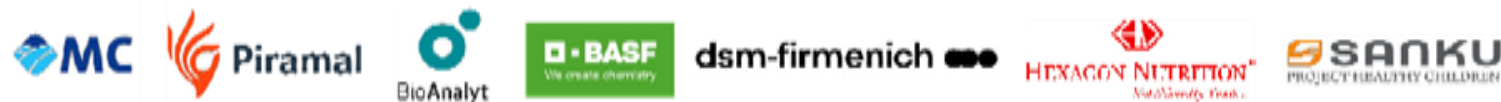
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Millers

Technical partners across the value chain, both local and global



Facilitation and backbone support

